

# SSA&COMPANY

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## **SSA & Company Presents the iSixSigma Energy Forum for Process Excellence**

*Leading operations consulting firm participates in event addressing process improvement in the energy sector*

**HOUSTON, TX** (May 24, 2010) – **SSA & Company**, a leading global operations consulting firm, today helps kick off the second annual [Energy Forum for Process Excellence](#) in partnership with iSixSigma. The four day conference will draw 100 process improvement executives from around the world to address how to lead their organizations. The executive advisory panel for the conference includes representatives from Chevron, Halliburton, Hess and Marathon Oil.

“Recent events in the oil industry have shown us once again that risk prevention and scenario planning should be top priority for the C-Suite and the Boardroom.” said Bob Silvers, Managing Director at [SSA & Co.](#) and Conference Chair of the Energy Forum for Process Excellence. “The main takeaway of this conference for our energy sector attendees will be that process improvement works best when it is aligned with corporate strategic objectives.”

The conference will host representatives from a wide range of industries that will include oil, gas, electric power, renewable and coal. Agenda tracks include: Oil & Gas Upstream, Power Generation & Distribution, Internal Operations (Supply Chain, HR, IT, etc.), Continuous Improvement Program Management, Oil & Gas Downstream, and Service Providers.

### **About SSA & Company**

Founded as the Six Sigma Academy in 1994, SSA & Company has continuously led innovation in the business process improvement industry. Its Strategic Process Management (SPM) approach to business improvement was developed in response to feedback and input from some of the world’s leading CEOs and business thought leaders, including Jack Welch and Ram Charan. SPM delivers results in 90 days and generates returns of five to ten times the size of the initial investment. The approach is rapidly becoming a new standard for process improvement, helping industries that have not historically focused on process improvement, such as insurance, retail, private equity and technology, uncover and solve major sources of waste.